

## **MAGIC HAT MADNESS – A WTEM BEER BRACKET COMPETITION**

### **OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

#### **CONTEST DESCRIPTION:**

The Magic Hat Madness Beer Bracket contest (“Contest”) will begin on Wednesday February 27, 2019 and end on Monday March 25, 2019 (“Contest Period”). This Contest will be conducted exclusively online. One (1) grand prize winner will be awarded a pair of tickets to the Radio One suite within Capital One Arena, to attend the 2019 NCAA Tournament East Regional Session #1, and hotel accommodations for one (1) night in a Downtown Washington D.C. hotel. The total estimated retail value of the grand prize is One Thousand Five Hundred Dollars (\$1,500). See below for further details.

#### **HOW TO ENTER / EXECUTION:**

Listeners of WTEM-AM (“Station”) who are legal residents of the United States residing within the Washington, D.C., Maryland and Virginia metropolitan area and are 21 years of age or older will be able to take part in this Contest. To participate in the Contest, participants must do the following:

1. Contestants must register online through the Station’s website at [www.theteam980/Magichatbracket.com](http://www.theteam980/Magichatbracket.com), and make their personal selection for their sixteen (16) Magic Hat beers in order of their personal preference with their winning beer that they choose from the bracket.
2. After completing the registration process, qualified entrants will be eligible for a chance to win the grand prize.
3. Upon entering the website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
4. All Internet entries must be received by 11:59pm EST on Monday March 25, 2019, or they will be void.
5. One entry per person per day per email address during the Contest Period.
6. Bracket selections submitted by Contest entrants will not be judged and will have no bearing on determining the winner, except that entries that do not contain the requested selections will be disqualified.
7. In the event of a dispute regarding the identity of a participant’s online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

8. On March 26, 2019, one (1) grand prize winner will be selected by random drawing from among all eligible entries received electronically.
9. The grand prize winner will be notified by phone, and / or e-mail.
10. Winners will be instructed to come to the offices of the Station located at 8515 Georgia Avenue, Suite 900 Silver Spring 20910 to claim their prize.
11. Winners must provide valid identification (e.g. via valid state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) to claim the prize. Identification documents must match information previously provided to the Station.
12. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Station management which will be final and binding in all matters pertaining to this Contest.

**ELIGIBILITY RESTRICTIONS:**

1. The Contest is open only to legal residents of the United States residing within the District of Columbia metropolitan area who are 21 years of age or older as of the commencement date of the Contest.
2. Employees of the Station, Radio One ("Company"), Fifco USA, their respective officers, directors, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, members of the immediate families, and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Persons who have won a prize in another contest or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.
4. Contestants agree to abide with any applicable federal, state, local laws and regulations.

**PRIZES:**

1. The following prize elements will be awarded:
  - a. Two (2) tickets for the Radio One Suite at Capital One Arena for the 2019 NCAA Tournament East Regional Session #1 Sweet 16. Suite seating is provided on a first-come-first-served basis.

- b. Hotel Accommodations for two (2) for one (1) night on the evening of March 28, 2019 (one (1) standard double occupancy room) in Downtown DC
  - c. The estimated retail value of the prize package is \$1,500
2. Transportation to and from the event venue, hotel room service, gratuities, meals, beverages, souvenirs, incidentals, and all other expenses not specified herein are the responsibility of the winner and his or her guest.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or the sponsor in its sole discretion. The Station reserves the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.
4. Prizes will be awarded only upon winner verification and final approval by the Station.
5. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
6. Dates and times of concerts, events, activities, and trips promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Station and the Company. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Station is not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter or performer. The Station and the Company are not obligated to make any effort to find an alternative prize under these circumstances.
7. If Contest winner does not claim their prize by 5pm on March 28, 2019, the prize will be forfeited.
8. The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner.
9. All Contest winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.
10. The Station, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants.
11. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator and / or Contest sponsor if another contestant is to be selected as the winner if time permits.
12. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

**GENERAL CONDITIONS:**

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with these Official Contest Rules and the decisions of the Station and / or Contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. The Station and the Company retain the right to disqualify any contestant if all Contest rules are not followed.
7. So long as no participant is materially adversely affected, the Station reserves the right to make changes in the Contest rules, which will become effective upon being announced on the air and posted online.
8. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, sponsor, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
9. By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
10. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue an internet registration, telephone call, or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Promotion. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, the Station, the Company,

participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete contest entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of the Station and the Company and will not be returned.

11. The Station, the Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Sweepstakes, including cancellation of the Contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
12. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
13. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, the Station and the Company reserve the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.
14. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 8515 Georgia Avenue, Suite 900, Silver Spring 20910