

Urban One, Inc.
Radio One Washington, DC
WKYS-FM, WMMJ-FM, WPRS-FM, WDCJ-FM, WOL-AM, WYCB-AM, and WTEM-AM
EEO PUBLIC FILE REPORT
June 1, 2018 – May 31, 2019 [1]

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	Number of Candidates Interviewed (RS)	RS Referring Hiree
Continuity Director (6/20/18)	1-28, 31, 36	3[RS# 28(1), RS# 31(1), RS# 36(1)]	28
Account Executive (Sales) (6/18/18)	1-28, 36	5[RS# 28(3), RS# 36(2)]	28
On-Air Talent (8/13/18)	1-28, 31	3[RS# 28(2), RS# 31(1)]	28
On-Air Talent (7/16/18)	1-28, 31	3[RS# 28(2), RS# 31(1)]	28
Account Executive (Sales) (10/15/18)	1-28, 31	3[RS# 28(1), RS# 31(2)]	31
Continuity Director (10/29/18)	1-28, 31, 36	5[RS# 28(1), RS# 31(1), RS# 36(3)]	28
Promotions Coordinator (2/11/19)	1-28, 31, 36	3[RS# 28(1), RS# 31(1), RS# 36(1)]	28
Assistant Chief Engineer (2/4/19)	1-28, 36	4[RS# 28(3), RS# 36(1)]	28
National Sales Assistant (12/17/18)	1-28, 31, 36	6[RS# 14(1), RS# 28(2), RS# 31(2), RS# 36(1)]	36
Account Executive (Sales) (5/13/19)	1-28, 31, 36	4[RS# 31(3), RS# 36(1)]	31
		Total Candidates Interviewed–39	

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Asian American Journalists Association 1182 Market Street, Ste. 320 San Francisco, CA 94102 National@aaja.org	Y	0
2	The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 info@womcom.org	Y	0
3	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 ccnmainfo@ccnma.org	Y	0
4	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 nahj@nahj.org	Y	0
5	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, Georgia Phone : (404) 523-6136 Fax: (404) 523-5467 bcrmail@aol.com	Y	0
6	National Association of Black Owned Broadcasters 1201 Connecticut Avenue N.W., Suite 200 Washington, D.C. 20036 Fax: (202) 429-0657 nabobinfo@nabob.org	Y	0
7	National Association of Black Journalists 1100 Knight Hall, Suite 3100 College Park, Maryland 20742 Fax: 301-445-7101 sberry@nabj.org	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
8	National Association of Minority Media Executives 1921 Gallows Road, Suite 600 Vienna, VA 22182 Fax: (703) 893- 2414 info@namme.org	N	0
9	National Black Media Coalition 1738 Elton Road, Suite 314 Silver Spring, MD 20903 support@mpnmail.com	Y	0
10	National Lesbian and Gay Journalists Association 1420 K Street, NW, Ste.910 Washington, DC 20005 info@nlgja.org	Y	0
11	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 native@unl.edu	N	0
12	South Asian Journalists Association	N	0
13	Andrews Air Force Base Airman & Family Readiness Center mfscjobs@gmail.com	Y	0
14	Employment Connection Fax: 314.333.3674 pmckinney@employmentstl.org	Y	1
15	Falls Church Skill Source Center Fax: 705.752.1609 sarah.scott@myskillsource.org	Y	0
16	Jubilee Jobs, Inc. Fax: 202.667.8833 jconerly@jubileejobs.org	Y	0
17	Michigan Veterans Foundation Fax: 313.831.7120 mvf002@earthlink.net	Y	0
18	Urban League of Philadelphia Fax: 215.468.8078 robinbailey@ucsep.org	Y	0

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19	Indianapolis Urban League, Inc. Fax: 317.693.7613 ksimmons@indplsul.org	Y	0
20	Shares, Inc. - Brandywine Industries Fax: 317.462.1535 cleee@sharesinc.org	Y	0
21	Charlotte Area Fund Fax: 704.344.1655 isaacc@charlotteareafund.org	Y	0
22	The American Legion Department Of NC Fax: 919.832.6428 nclegion@nc.rr.com	Y	0
23	Columbus Urban League Fax: 614.257.6316 dowens@cul.org	Y	0
24	Mayor's Office for People with Disabilities cornelius.booker@wrksolutions.com	Y	0
25	Southern Methodist University hegicalendar@smu.edu	Y	0
26	Texas Department of Assistive & Rehabilitative Services ron.fleming@dars.state.tx.us	Y	0
27	Women's Center of Tarrant County Inc. Fax: 817.927.0694 cfannin@womenscentertc.org	Y	0
28	Corporate Website – www.urban1.com	N	16
29	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	0
30	Internal Promotion/ Internal Candidate	N	0
31	Internal Referral/ /Employee Referral	N	12
32	Industry Referral	N	0
33	Market Websites - http://kysdc.com/ , http://mymajicdc.com/ , http://woldcnews.com/ , http://praisedc.com , and http://myspiritdc.com .	N	0
34	Local Newspaper	N	0

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35	Trade Publication – Inside Radio, 365 Union St. Littleton, NH 03561 (800) 248-4242	N	0
36	Internet Recruitment – - www.monster.com , www.bcfm.com www.allaccess.com , www.indeed.com , www.hotjobs.com , www.linkedin.com , www.careerbuilder.com , www.entertainmentcareers.net/ , www.ihirebroadcasting.com .	N	10
37	On-Air Recruitment	N	0
38	Temporary Agency	N	0
39	Rehire of Former Employee	N	0
40	Intern	N	0
41	Career Fair	N	0
42	NABEF Media Sales Institute	N	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			39

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	<u>Internship Program</u>	WKYS-FM, WMMJ-FM, WDCJ-FM, WPRS-FM, WYCB-AM and WOL-AM fosters a comprehensive Internship program for college students. Students have the opportunity to get hands on experience while earning college credit. This program incorporates training in all areas of the radio station: Sales, Production, Business, On-air, and Marketing/Promotions. Four (4) interns participated during this reporting period.
2	<u>Website Recruitment</u>	For local job vacancies, WKYS-FM, WMMJ-FM, WDCJ-FM, WPRS-FM, WYCB-AM, and WOL-AM referred listeners and potential employees to the Corporate website www.urban1.com .
3	<u>Mentorship Program</u>	On-going Urban One Mentorship Program - dedicated to developing employees who have demonstrated the potential to grow into a General Manager role within Urban One in the short term (1-3 years). Urban One has developed a company-sponsored mentorship program to meet the company’s goals of developing the talent pool and increasing diversity within the leadership structure.
4	<u>Training One Online Training (Ongoing)</u>	Training One is an in-house online learning resource designed to target growth and enhance learning for Company employees. The training provides courses including time management, effective interviewing, and various other topics.
5	<u>Management Team Training</u>	On January 16, 2019, the Washington DC Learning and Development Team facilitated a classroom training session, entitled “Work-Life Balance,” which educated attendees on how to

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		better time manage and to be more efficient in the workplace.
4	<u>Tony Washington Scholarship</u>	An on-going scholarship fund in commemoration of a long-time former employee of Urban One, established with the University of the District of Columbia for students entering the field of broadcasting.
5	<u>HBCU College Fair</u>	Station personnel participated in the fair, providing both verbal and written information (via brochures) regarding careers in radio broadcasting (February 2019), in which 10,000 people attended.
5	<u>Career Day</u>	Station personnel attended event at the Bowie State University School for Broadcast Journalism (April 2019).
6	<u>Career Day</u>	Station personnel attended multiple career day events at local high schools, including Suitland High School (October 2018) and St. John College High School (January 2019).
7	<u>Mentorship Events</u>	Station personnel participated in several local mentorship events, including Positive Choices at the Deanwood Recreation Center (June 2018), the We Are All Educators Mentorship Event (February 2019), the Junior Leadership Conference (March 2019), and the Jack and Jill of America Mentorship Day (April 2019).
8	<u>Station Tour</u>	Station personnel hosted a Q&A session with students and young professionals from the Leadership Montgomery Group and provided a tour of the station.

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